



## Charlotte/Carolina Chapter Event Wednesday, February 25th, 2009 5:30 - 8:30 PM

**Charlotte Trolley Powerhouse Museum - Historic South End**  
Charlotte Light Rail – Bland Street Station  
1507 Camden Road, Charlotte



### Extraordinary Collaboration: Charlotte Uptown Wayfinding Program From Vision to Implementation

The Charlotte Uptown Wayfinding Program has developed through extraordinary collaboration of professionals including Environmental Graphic Designers, Engineers, Stakeholders and City and State Department of Transportation managers. The program includes Pedestrian, Vehicular and Expressway wayfinding systems with a dynamic Parking Guidance System integrated into Uptown Street wayfinding. A summary of the planning, design and outcomes of the program will be presented and followed by a panel discussion with key players in the collaboration.

After the session, David Gibson, co-founder and managing principal of Two Twelve Assoc. (NYC), will be available for discussion and signing of his new book: *The Wayfinding Handbook: Information Design for Public Places*.

Facilitator : Kirk Lohry  
Panel: Howard Landers – CDOT  
David Gibson – Two Twelve Associates  
John Cox – Signs Etc  
Chuck Johnson – HNTB  
Fred Burchett – Kimley Horn (tentative)

Evening will include drinks, refreshments and door prizes.  
David Gibson's new book -*The Wayfinding Handbook: Information Design for Public Places* will be available to purchase at a discounted price exclusively for this event!

#### Directions:

From The South headed towards Uptown:  
Turn right into parking lot after Canine Café. Walk to tracks and turn right. Go past another parking lot. Museum is the brick building with large windows on the right.

From The North Headed away from Uptown:  
Turn left into the parking lot immediately after Amos's South End. Walk to tracks and turn right. Go past another parking lot. Museum is the brick building with large windows on the right.

**SEG D Members: Free!**  
**Non-SEG D Members: \$5.00**

**Please RSVP to Kevin Kern by Monday February 23rd**

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